

Exhibit 10

State-of-the-art replacement of the currently used wood battens

The ONLY batten passing ICC-ES Acceptance Criteria
TESTING for Class A tile roof systems - ER-6106

Make the right choice now to save costs and headaches.



Take your customers to the next level in quality

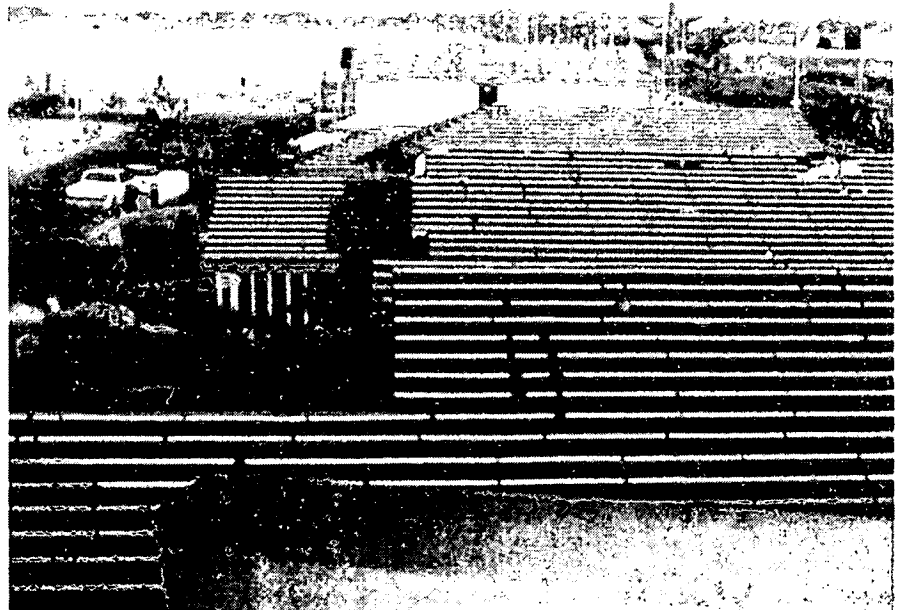
LEAK
PROBLEMS
MOLD & MILDEW
CONCERNS
VENTILATION...

530-620-5287

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Fax: 360-251-8193



EXHIBIT

10

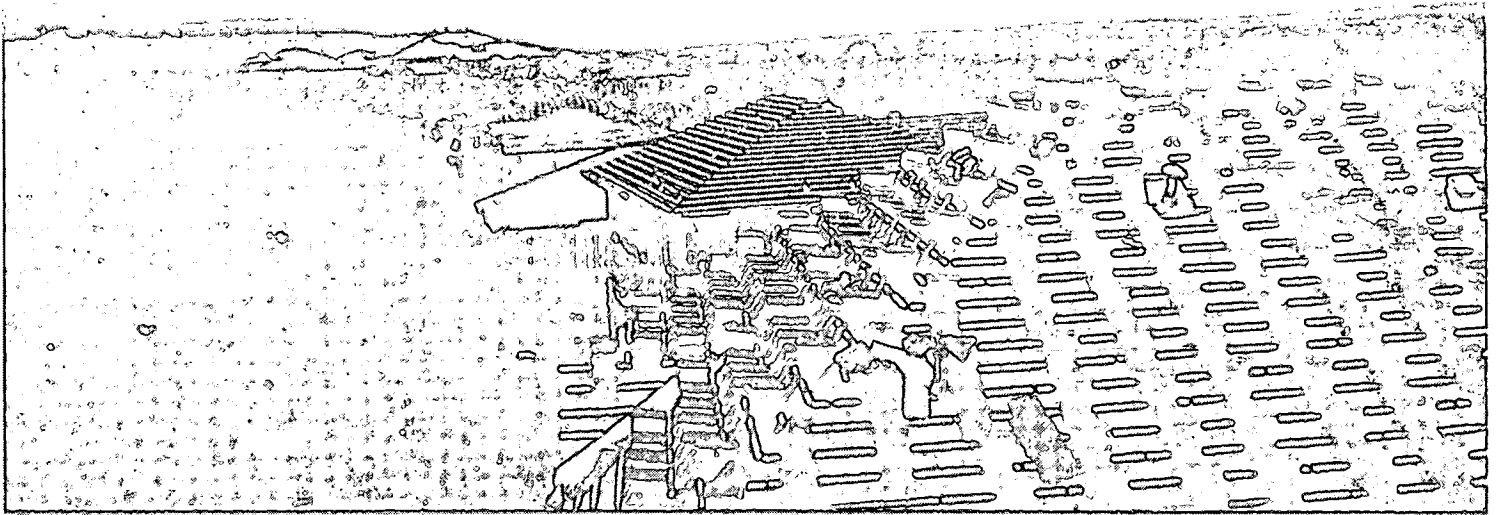
BP - 0002

When your customers depend on you to give them
the very best, BattenUP Battens are simply the best choice.

Battens Plus, Inc.
Customer Focused - Quality Minded

"Elliott Homes, Inc. has switched from wood battens to Battens Plus, Inc. flow through plastic battens at all of our California subdivisions."

"Elliott Homes, Inc. is committed to using the flow through batten technology because it enhances the quality of the roofing system we provide to our homebuyers."
- Elliott Homes



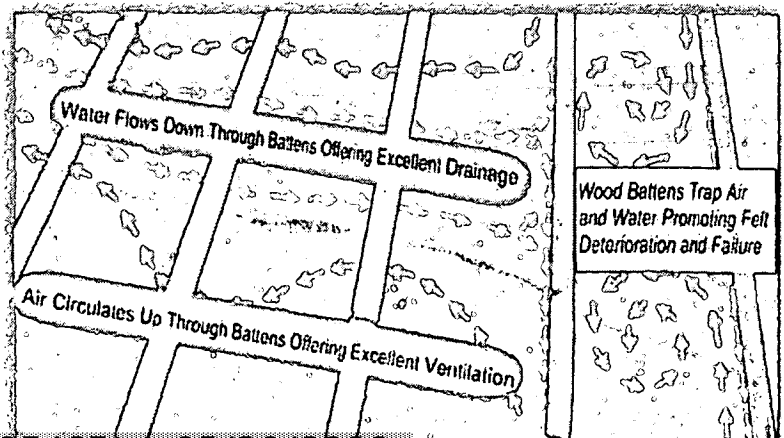
The BattenUP design offers outstanding benefits:

- Resists ponding. Water runs freely down the roof, through the large fluted channels and off the house.
- They won't absorb and hold moisture as wood does.
- The large flutes allow dust and debris to pass through and allow air to circulate beneath the tiles.
- This dual function allows air circulation to dry the water that reaches under the tile, keeping the roof surface cool and adding to the life of the felt underlayment.

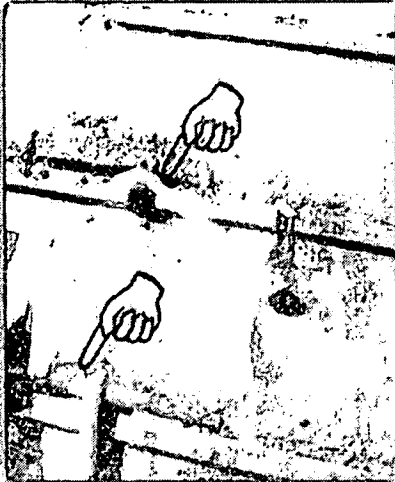
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Quality Minded - Customer Focused



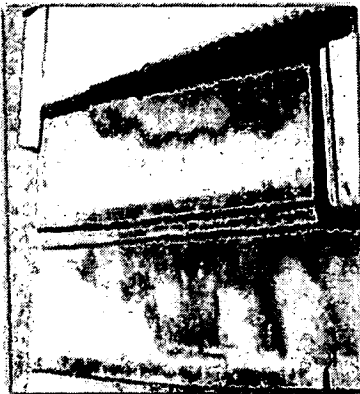
LEAK PROBLEMS



Exposed Sheathing

The effects of improper drainage and ventilation can be seen above. The felt underlayment is the last line of defense.

Even double felting fails when water can not escape and air can't circulate properly.



Problems At The Gables

Water will make its way under the rake tiles. It then gets caught on the battens and travels inward.

MOLD & MILDEW CONCERNS



Mold and Mildew Problems

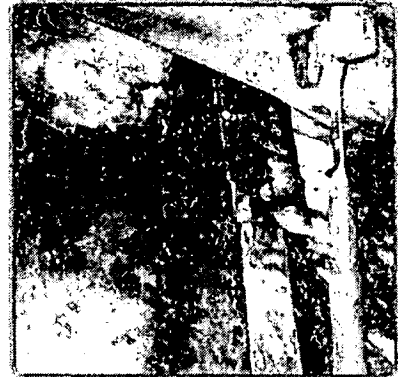
Ponding water can cause major damage to your home.

The felt will rot allowing water to penetrate under the roof system.

Then, depending on the severity of the leak, Roof sheathing will rot, followed by damage to the interior of your home.

Eventually, mold may rear its ugly head.

VENTILATION...



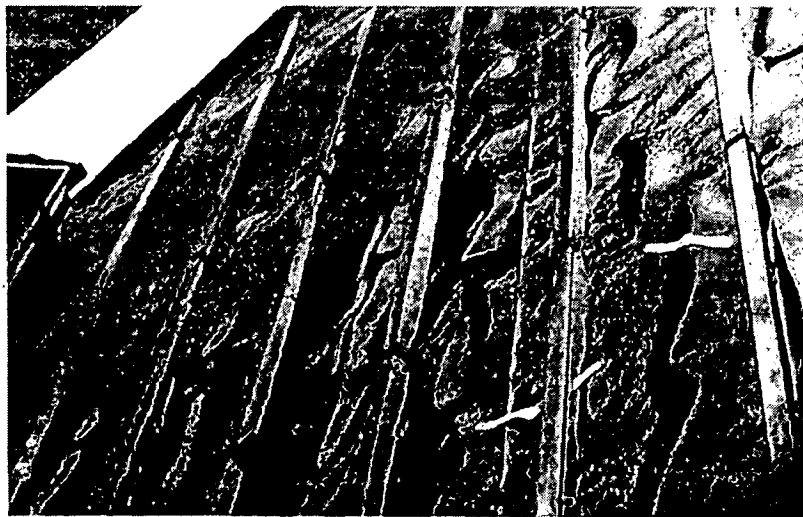
Improper Ventilation

Trapped, moist air can cause major problems under the tile.

Water ponds behind the wood battens.

The wood battens get soaked with water. Lack of air circulation keeps the battens and felt from drying.

The felt will then break down very fast and the battens will dry rot.



Notice the water ponding behind the wood battens.

This water gets under the batten and leaks through the staple holes.

These problems with wood battens begin from the very beginning.

BP - 0004

Battens Plus, Inc.

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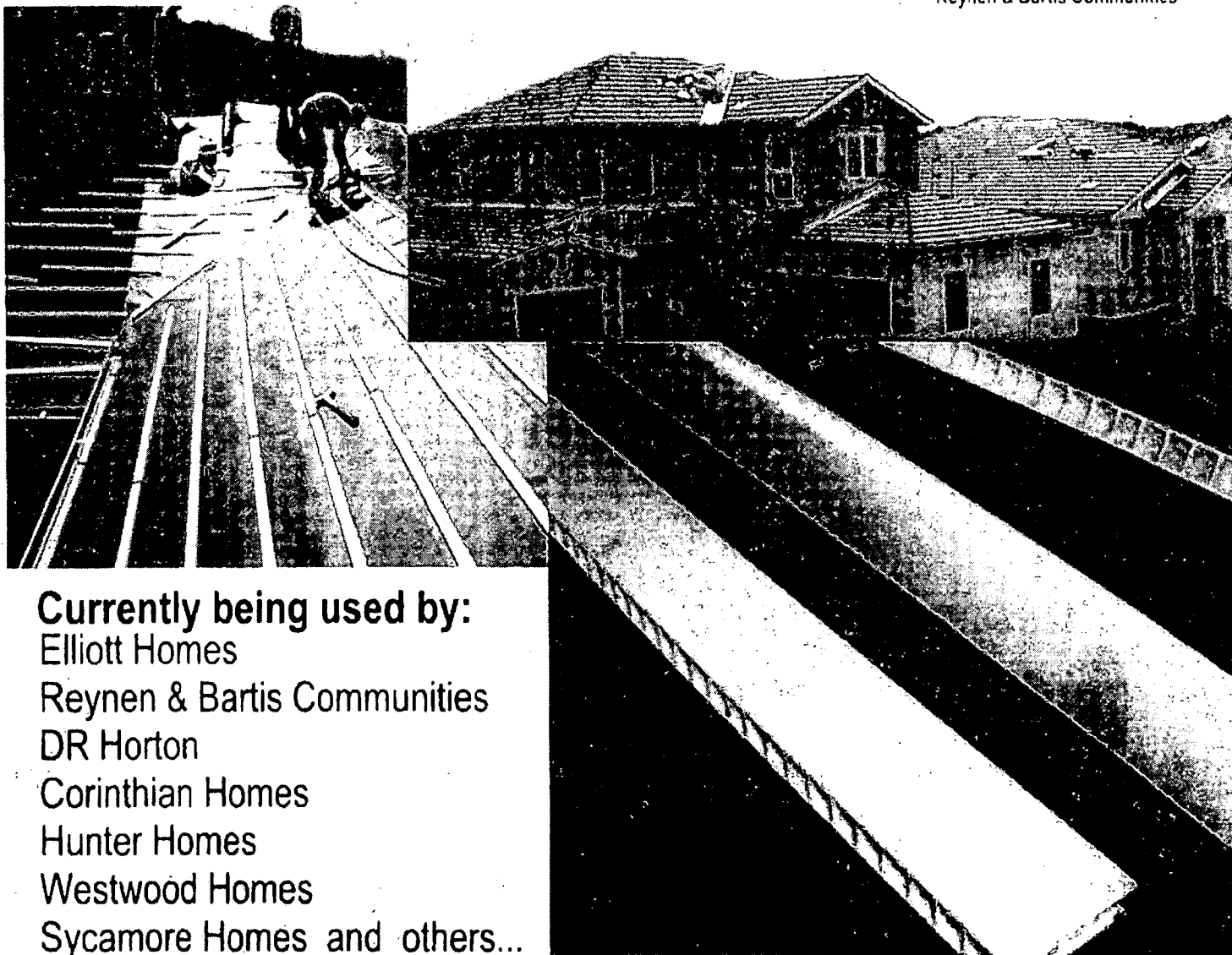
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"Reynen & Bartis Communities is committed to excellence, relentlessly pursuing the high standards that have made us an industry leader in homebuilding."

"We continue our pursuit of high standards by using the BattenUP plastic battens by Battens Plus, Inc. to increase the quality of the roof systems on our customers homes."

- Reynen & Bartis Communities



Currently being used by:

Elliott Homes

Reynen & Bartis Communities

DR Horton

Corinthian Homes

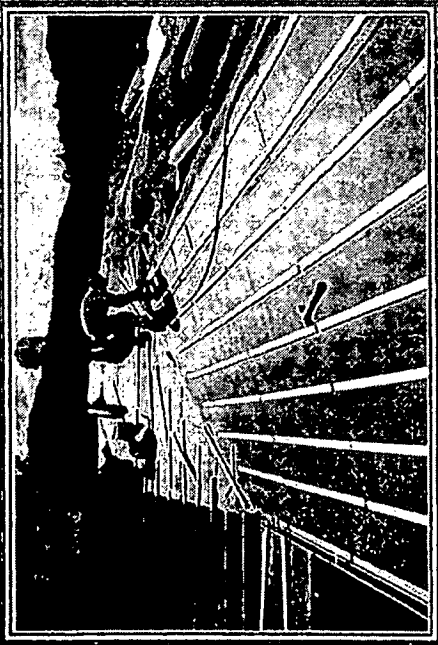
Hunter Homes

Westwood Homes

Sycamore Homes and others...

BP - 0005

Battens Plus, Inc. BattenUP Plastic Battens



"...BattenUP with Battens Plus"

ICC-ES ER-6106

Approved For Class A Rated Tile Roof Systems

BattenUP battens are made of very tough, long-lasting plastic with fluted channels running vertical to the roof. Designed to replace wood battens but offering so much more.

The BattenUP design will offer outstanding benefits:

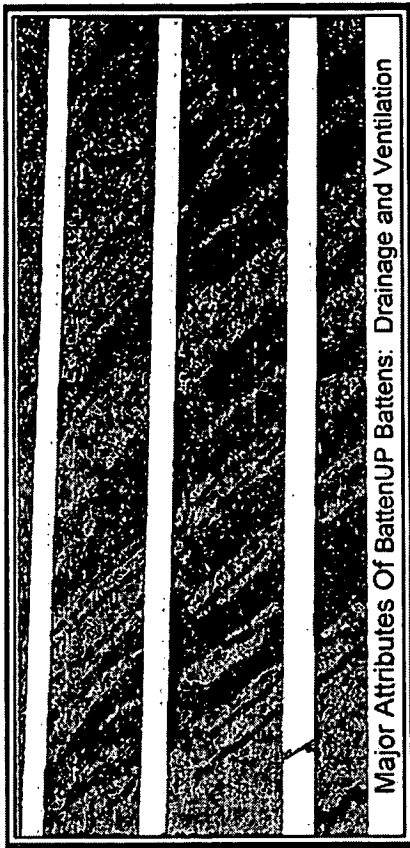
- Resists ponding. Water runs freely down the roof, through the large fluted channels and off the house.
- The fluted design also allows air to circulate under the roof tiles which helps keep the underlayment dry.
- They are not porous as wood is so it won't absorb moisture.
- They are shipped in handy, easy to handle, two square bundles.

BattenUP battens are very competitively priced.

Brad Blake	Ted Anderson	Jim Blake
(530)306-0224	(916)799-3306	(916) 336-0028-pager
Fax: (360) 251-8193	http://www.BattensPlus.com Support@BattensPlus.com	

Sacramento Supply Yards: Cordova Supply: (916)635-0358 ABC-Sac: (916)383-8311
ABC-Roseville: (916)784-0100 Pacific Supply-Rancho Cordova: (916)368-3535

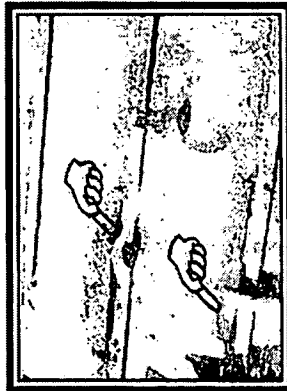
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Exposed Sheathing

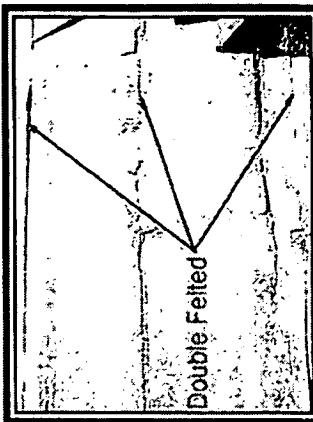
The effects of improper drainage and ventilation can be seen on the left.

The felt underlayment is the last line of defense. Once it fails, moisture makes its way into the house.



Double Felting

Even double felting fails when water can not escape and air can't circulate properly. This roof was only 7 years old.



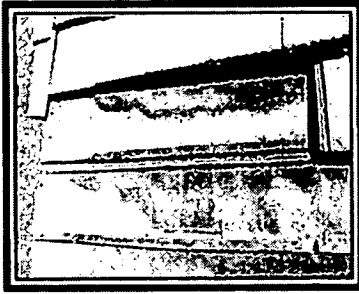
Wood Battens Absorb Moisture

Water gets trapped by wood battens. Wood battens absorb moisture and hinder air circulation.



Pacific Supply-North Highlands: (916)339-8100 RSG Sacramento: (916)525-2310
Allied Building Supply: (916)638-3912 B&H Supply: (916)920-5372

Water will make its way under the rake tiles. It then gets caught on the battens and travels inward.



Valleys plug up with debris, construction dust, leaves, stucco and dirt. Water overflows onto the battens and felt.

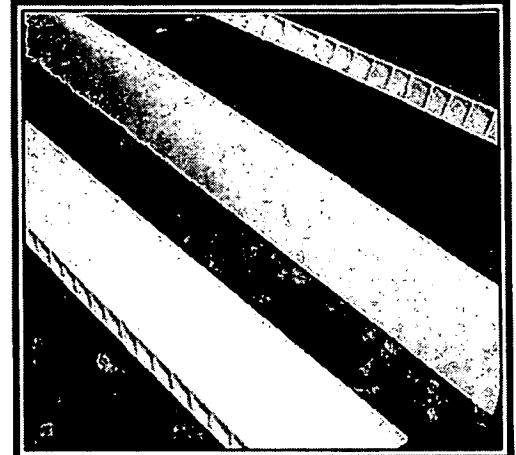
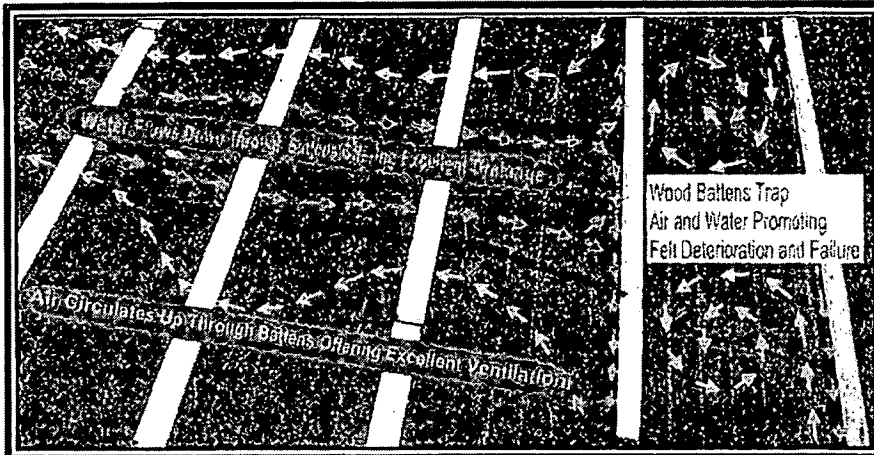
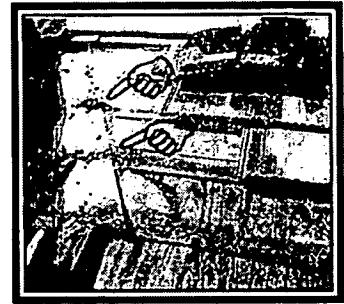


Figure 1

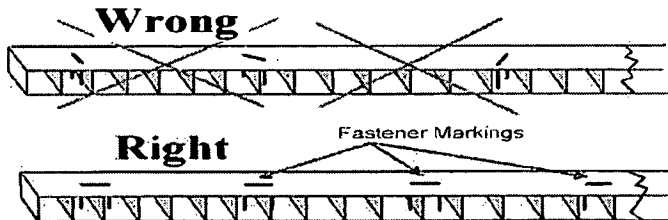
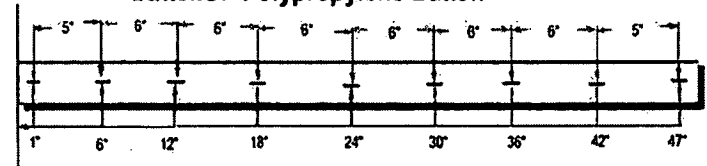


Figure 2 - Fastening Guide

BattenUP Polypropylene Batten



INSTALLATION GUIDE - MUST BE STRICTLY FOLLOWED

Each batten has nail markings. Each mark runs vertical to the batten; the same direction as the flutes.

Proper placement of fasteners - **Figure 1**.

The nail markings are placed on the batten according to the "Fastening Guide" - **Figure 2**

Important:

If you are double felting or installing on a pitch of 7in12 or greater, 1½-inch-long or longer staples should be used. Air pressure should be adjusted so staple is flush with the surface of the batten.

BattenUP battens must be fastened with 1 ¼-inch-long minimum, 1-inch-crown staples **OR** 1 ¼-inch-long minimum, 7/16-inch-crown staples.

Staples Must Be Placed Horizontally On The Batten.

Battens are to be fastened at 6-inches on center with the outside fasteners placed 1-inch from the outside edge of the batten.

From left to right staples will be placed as follows: 1", 6", 12", 18", 24", 30", 36", 42", 47"

BattenUP Battens should not be installed on roofs with a pitch over 12in12.

BP - 0007

LEAK
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CONCERNS

VENTILATION...

Making the right choice now may save you money and headaches in the future

- “BattenUP” flow through, fluted plastic roof tile battens by Battens Plus, Inc. are the new State-of-the-art replacement of the currently used wood battens.
- The ONLY batten on the market that is ICC-ES APPROVED by TESTING for Class A tile roof systems.
- Currently being used by Elliott Homes, Reynen & Bardis Homes, DR Horton, Corinthian Homes, Hunter Homes, Monarch Homes and others...
- Most roofing supply companies in your area stock the BattenUP battens.
* Standard 4' length.
- Let us show you how our product can benefit your company.

Brad Blake (530) 306-0224

On the web at: <http://www.BattensPlus.com>



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